

## Electronic Acknowledgement Receipt

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|---|---|
| <b>EFS ID:</b>                              | 2420676   |
| <b>Application Number:</b>                  | 09619255  |
| <b>International Application Number:</b>    |   |
| <b>Confirmation Number:</b>                 | 1100  |
| <b>Title of Invention:</b>                  | SYSTEM AND METHOD FOR INTERACTIVE, COMPUTER ASSISTED PERSONALIZATION OF ON-LINE MERCHANDISE PURCHASES |
| <b>First Named Inventor/Applicant Name:</b> | Catherine Lin-Hendel  |
| <b>Customer Number:</b>                     | 35070   |
| <b>Filer:</b>                               | Anatoly Weiser.   |
| <b>Filer Authorized By:</b>                 |   |
| <b>Attorney Docket Number:</b>              |   |
| <b>Receipt Date:</b>                        | 02-NOV-2007   |
| <b>Filing Date:</b>                         | 19-JUL-2000   |
| <b>Time Stamp:</b>                          | 17:27:26  |
| <b>Application Type:</b>                    | Utility under 35 USC 111(a)   |

### Payment information:

|                        |    |
|------------------------|----|
| Submitted with Payment | no |
|------------------------|----|

### File Listing:

| Document Number | Document Description          | File Name                  | File Size(Bytes)<br>/Message Digest                              | Multi Part /.zip | Pages (if appl.) |
|-----------------|-------------------------------|----------------------------|--|------------------|------------------|
| 1               | Miscellaneous Incoming Letter | InterviewSummary-Image.pdf | 196964<br><small>83051d53283ad5d742964dc833a28602035897c</small> | no               | 1                |

**Warnings:**

**Information:****Total Files Size (in bytes):**

196964

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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.